



Arianne Archer



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ArianneArcher.com

Education

Associate In Science

Web Design Specialization

Seminole State College of Florida

Degree emphasis in web design, video editing, 3D animation, and front-end coding in HTML & CSS

Desktop Publishing

Winter Park Tech

Techniques and skills to work with software, hardware, and clientele within the desktop publishing industry. Strong focus on efficiency with Adobe Software and Mac OS

Experience

UI | UX Designer

Divisions Maintenance Group | 20-Present

Outlined entire new tech ecosystem for a national maintenance management company.

Highlights

- Component library hybrid of iOS and Android design elements
- Received Kepler Award for excellence
- Promoted after 6 months for excellence

UX Engineer

FloSports | 16-20

Product and system designs for online sports entertainment. Managed all stages of product from concept, development, QA and delivery

Highlights

- Web "On Air Graphics" & scoring system
- Live Sports Production management system
- User Testing Script Writing, Surveys, and Interviews
- Design/Code Marketing Email Templates

UI | UX Designer

Private Giant | 13-14

Product/system design for an encrypted privacy mobile email app

Highlights

- Product branding and naming
- Market research, marketing, and vendor management
- Pre-Launch strategics and activities

Graphic & Web Designer

New-Sense Productions | 07-13 & 14 -15

Graphic design needs across industries: Entertainment, Construction, Education, Simulation Training and Fine Arts

Highlights

- Design/manage company websites & email marketing
- Logos, brochures, business cards, trade show displays
- Managed graphic budgets, proposals and billing

Graphic Designer & Small/Large Print Operator

Winter Park Blue | 04-07

Graphic design new work or adjust work provided by clients for printing Managed from concept through print and finishing

Highlights

- Universal Studios 2007 World Gaming Championship passes and signs
- Disney building recreation mesh wraps phase one
- Second Harvest 18-wheeler and van vehicle wraps

Graphic Designer

Architects Design Group | 03-04

Firm specializing in the police, fire, and safety municipal architecture industry.