

ARIANNE ARCHER

PRINT - WEB - MOTION *Design*

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Summary

Over ten years industry experience, posses the ability to design high quality graphics for a diverse range of clients, thrives in a fast paced workplace, and effectively handles multiple print, web, and media branding projects at once.

- Branding
- Logo Design
- Color Theory
- Production Management
- Typography
- I/ITSEC
- Web Design
- Restoration
- Print Management
- Newsletters

Primary Skills

- Illustrator
- Photoshop
- Dreamweaver
- InDesign
- After Effects
- Flash
- Acrobat Pro
- HTML
- Final Cut Pro
- CSS

Secondary Skills

- Maya
- PHP
- JavaScript
- HTML5
- Excel
- Word
- Power Point
- SEO
- Fireworks
- iOS
- ActionScript
- CSS3

Web Design

- LeorianLearningCenter.com
- MetropolisWeddings.com
- CoolBreezeBartending.com

Work History

Freelance Graphic and Web Designer New-Sense Productions 2007-Present

Work directly with business owners and production companies to create customized logos, presentations, booklets, ads, animations, images, web sites, banners, and branding. Maintain all budgets, billing, operating systems, proposals and contracts.

Graphic Designer and Print Operator Winter Park Blue 2004 - 2007

Designed for the company and their diversified clientèle. Managed print production, color correction, quality control, production management, machine maintenance, researching, and troubleshooting for multiple projects in a highly deadline driven environment. Worked with sales team and directly with the clients as needed to produce logos, business cards, pamphlets, posters, and trade show displays.

Graphic Designer Architects Design Group 2003 - 2004

Provided vector graphics, photo reconstruction, multiple page layouts, and web maintenance for firm specializing in the Police, Fire, and Safety Municipal architecture industry. Common design request included: RFP proposal covers, trade show displays, magazine advertisements, conference handouts, and information booklets.

Education

Associate in Science Web Design Specialization

Seminole State College of Florida

Degree emphasis in web design, optimization, file management, and mobile devices. Incorporated web-related skills to create effective and graphically well-designed web sites, while utilizing the Adobe Creative Suite, 3-D graphics, animations, and video.

Desktop Publishing Certificate Program

Winter Park Tech

Program focused on developing techniques and skills required to work with industry software, hardware, and clientèle in the desktop publishing industry.